



BackLight Marketing Co

www.backlightmarketing.com

It's important that your home is ready to photograph when we arrive. Here's how to prepare for your photo shoot. As an added bonus, this list will also help get your listing ready for showings!

Outside:

- Garbage cans pulled out of view
- Cars out of driveway
- Toys picked up
- Marijuana plants moved into garage or out of site (your address will be shown and it could create safety issue)
- Patios cleared of clutter
- Any general clutter around yard removed

Entryway:

- Shoes/jackets removed
- General clutter removed

Living room:

- Blankets folded neatly
- Pillows arranged neatly
- Floors swept
- Carpets vacuumed
- General clutter removed (less the better)
- Pet beds removed

Kitchen:

- Counters cleared. (A few items like microwave and small appliances ok but all other items removed)
- Wipe down appliances to remove fingerprints/smudges
- Remove pet food/water dishes
- Dining room tables clear (small flower arrangements give a nice welcoming feeling)
- Floors swept

Bathrooms:

- Toilet seats down
- Counters cleared
- Bathtub cleaned and if possible remove items like shampoo, razors and soap
- The less the better

Bedrooms:

- All beds made
- Clothes out of sight
- Remove clutter from floor and around room
- If you wanted walk in closets photographed have them straightened
- Personal items removed

General:

- Have all lights/lamps on prior to our arrival
- Ceiling fans off
- Pets secured in crate or room
- Pet beds removed

Call, text or email us for more info. Contact info available at **backlightmarketing.com** or via facebook at: **facebook.com/backlightmarketing**